



## **For Immediate Release**

### **CDI's ERP2Web e-Commerce solution achieves certified integration with SAP® applications**

**Chicago, IL - November 6, 2009.** Computer Discoveries, Inc. (CDI), a global provider of multi-channel commerce solutions, supplier portal, credit card automation and proactive email marketing software, today announced that its ERP2Web solution has achieved certified integration with SAP® applications.

ERP2Web is an affordable e-commerce solution that enables enterprises to sell and market their products online. The solution has been proven to integrate with SAP solutions, providing customers secured, real-time shopping cart access to SAP solutions for order creation.

The SAP Integration and Certification Center has certified that ERP2Web 4.7 integrates with the SAP ERP application to exchange critical data with instances of the SAP Business Suite family of applications.

ERP2Web can be utilized for business-to-business (B2B) or business-to-consumer (B2C) e-business activities. ERP2Web is an electronic storefront solution and can be quickly implemented with CDI's rapid implementation methodology with no modifications to SAP ERP.

Selected by a wide range of enterprises worldwide, ERP2Web supports the full range of currency and language needs and helps companies address their critical requirements for product information management, order accuracy, pricing, configuration and order management across multiple sales channels.

Lincoln Industrial Corp. (<http://www.lincolnindustrial.com>), based in Saint Louis, Missouri, has major facilities in Germany, the Czech Republic and around the world. The company is the world's largest lubrication systems provider, with sales and support representatives in more than 90 countries. The company recently implemented ERP2Web integrated with SAP solutions for their e-commerce operations.

"CDI has been a great provider for Lincoln," said Mike Phy, global director of Information Technology, Lincoln Industrial. "We have installations of ERP2Web supporting our operations in the Americas interfacing with JD Edwards. We were challenged with providing a B2B product interfacing with Lincoln's European business running SAP applications.



One key challenge was to maintain a similar end-user experience since the operations share a number of customers. In addition, we had to ensure the system could handle our 15,000+ SKUs. We were confident that CDI would be able to interface ERP2Web with SAP solutions and deliver a product on time and on budget. We completed the implementation very aggressively and Lincoln customers are very happy with the solution as we are with CDI."

"We are extremely proud that our ERP2Web solution has achieved SAP-certified integration," said Suhas Gosavi, President, CDI. "ERP2Web allows real-time customer pricing, multi-location inventory availability, order-status information, instantaneous viewing of tracking numbers linked to carriers, secure sockets layer (SSL) encrypted transactions, credit card capabilities and order creation directly with SAP applications. This avoids order-keying errors. Enterprises running SAP applications can add a new channel for selling their products, which may result in an increase in revenue, up-selling and cross-selling opportunities, and improved customer satisfaction and loyalty. Customer results have been very positive with reduced cost per order and rapid adoption for web store sales using ERP2Web."

"We wanted to make sure that we had a state-of-the-art and robust solution available to users of SAP solutions, and are pleased to have achieved SAP certified integration for our ERP2Web solution," added Amit Jain, CDI's CEO. "Our ERP2Web solution teamed with our proven implementation methodology allows us to deliver to customers e-commerce solutions that are up and running very quickly, thus helping them to achieve their desired ROI."

### **About CDI**

Founded in 1991, CDI is synonymous with high quality software solutions integrated with major ERP solutions. CDI is a leader in providing B2B and B2C e-commerce solutions real time integrated with major ERP systems. Several SMB's use CDI's software solutions which include [ERP2Web](#), Supplier Portal [SnapVSS](#) and Credit Card solution [SnapPay](#). The company is headquartered in the Chicago suburb of Lombard, IL with an Asia-Pac office in Pune, India.

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